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## **Employment History**

*Director of Communications*, Office of Development & Alumni Affairs, Wake Forest University Baptist Medical Center—1998-2008

- Reported directly to Vice President for Development/Alumni Affairs
- Managed communications from strategic concept to delivery to target audiences
- Created, managed, and maintained communications program for successful \$260,000,000 capital campaign

*Writer/Editor, Interim Director, Manager of Publications*, Office of Public Relations and Marketing, Wake Forest University Baptist Medical Center—1989-1998

- First editor for Medical Center's flagship, four-color magazine
- Extensive media relations experience—press releases; news conferences, etc.

*Writer/Editor*, Office of College Relations, Guilford College—1985-89

## **Awards**

- For “What would you give for a good doctor?” *fundraising publication* of Office of Development & Alumni Affairs, Wake Forest University Baptist Medical Center:
  - ◆ CASE District III Advancement Awards—Award of Excellence 2005
- For [www.wfubmc.edu/alumniandgifts](http://www.wfubmc.edu/alumniandgifts), *website* of Office of Development & Alumni Affairs, Wake Forest University Baptist Medical Center:
  - ◆ CASE District III Advancement Awards—Award of Excellence, 2003
- For *Sustaining the Miracle*, capital *campaign newsletter* of Wake Forest University Baptist Medical Center:
  - ◆ PICA (Printing Industry of the Carolinas)—Best of Category for newsletters of two or three colors, December 1999
  - ◆ CASE District III Advancement Awards—Award of Excellence in External Newsletters category, January 2000
  - ◆ Printing Industries of America—Certificate of Merit 2000, for newsletters of one, two or three colors
- For *Visions*, *magazine* of Wake Forest University Baptist Medical Center:
  - ◆ The Communicator Awards—Award of Distinction, Fall 1996
  - ◆ New York Printing Industry of America Award, Fall 1996

## **Continuing Education**

Citizen Journalism Academy, Society of Professional Journalists, Guilford College, 2008

Camp Wellstone, Citizen Activist Track, Raleigh, NC 2008

CASE (Council for the Advancement and Support of Education)

- Constituent Relations in an e-World, Washington, DC, 2003
- Integrated Marketing, New Orleans, 2001
- Summer Institute in Communications, University of Notre Dame, 1986

Santa Fe Science-Writing Workshop, 2002

Speakeasy, "Talk So People Listen," public speaking seminar, Atlanta, GA, 1999

CTM Certificate from Toastmasters International, 1996

CASW (Council for the Advancement of Science Writing)

- Annual Seminar, Duke University, 1995
- Annual Seminar, University of California-San Diego, 1992

Wharton School, University of Pennsylvania, Seminar for Business Writers, 1982

## **Community Service**

- IMPACT Greensboro, sponsored by Community Foundation of Greater Greensboro, 2008
- Center for the Environment, Catawba College, consultant for planning and implementation of Faith and the Environment Conference, May 29-31, 2008
- Consultant to Mayor Yvonne Johnson, Greensboro, for creation of a citizen task force on environmental stewardship, 2008
- Environmental Stewardship Greensboro, co-founder, ecumenical outreach group, 2007
- Chartered Committee on Environmental Ministry, Episcopal Diocese of North Carolina, 2004-07
- Holy Trinity Episcopal Church, co-founder parish environmental stewardship group 2006
- Grimsley High School, president, Full Score (choral music parents), 2003-04
- Greensboro Urban Ministry: volunteer, 1984-96; GUM board of directors, 1998-2000

## **Education**

Indiana University-Bloomington

B.A., English ; M.A. English Literature

## **References**

Provided upon request